PFAFF
Perfection starts here.™

CREATE MAGIC GIVE SEWING



Holiday Savings up to
$6,500 Off PFAFF® Machines!*

November 1 - December 25, 2026

Plus enjoy up to $500 to spend on your favorite accessories, notions, and software with the purchase of a qualifying PFAFF® machine.**

PREMIUM GIFTS

creative icon™ 3
sewing and embroidery machine

Deluxe Launch Collection^



MSRP $24,999

Every PFAFF® *creative icon*™ 3 includes a deluxe launch collection worth over $1,900.

iPad: 11”
128 GB; A16 chip for smooth CREATIVATE™ performance and design management.

CREATIVATE™ One-Year Elite Membership
Advance your skills with software and guided learning.

***creative*™ Free-Arm Hoop 100x150 mm**
Embroider sleeves, cuffs, and finished pieces.

$500 In-Store Shopping Experience
$500 to spend on notions and accessories at pickup.

Save Up To $6,500 Off
+ $200 In-Store Shopping Experience**

creative performance™ 950
sewing and embroidery machine

Now
$6,500 Off*



MSRP $18,999

creative expression™ 750
sewing and embroidery machine

Now
$3,000 Off*



MSRP $12,499

performance icon™
sewing machine

Now
$4,100 Off*



MSRP $11,999

BEST VALUE GIFTS



Now $1,200 Off*
+ $100 In-Store Shopping Experience**



MSRP $5,499

expression™ 715
sewing machine



MSRP $5,999

quilt expression™ 725
sewing machine

PERFECT STARTER GIFTS

SMARTER BY PFAFF™



MSRP $849

260c sewing machine

Limited Time
$649*



MSRP $529

160s sewing machine

Limited Time
$449*

passport™ Line
$50 In-Store Shopping Experience**

passport™ 2.0
sewing machine

Limited Time
$849*

passport™ 3.0
sewing machine

Limited Time
$949*



passport 3.0
MSRP $1,149

passport 2.0
MSRP $1,049

CREATIVE FAVORITES

ambition™ 610
sewing machine

Limited Time $1,099*
+ $50 In-Store Shopping Experience**



MSRP $1,799

Up to $550 Off*
+ $75 In-Store Shopping Experience**



MSRP $2,099

ambition™ 620
sewing machine

Now
$700 Off*



MSRP $2,599

quilt ambition™ 635
sewing machine

Now
$800 Off*

Save on Sergers*
+ Up to $100 In-Store Shopping Experience**



admire™ 3000
overlock machine

Now
$450 Off*
+ $50
Shopping Experience

admire™ air 5000
air-threading overlock machine

Now
$700 Off*
+ $75
Shopping Experience

admire™ air 6000
air-threading coverlock machine

Now
$2,050 Off*
+ $100
Shopping Experience

admire™ air 7000
air-threading coverlock machine

Now
$1,850 Off*
+ $100
Shopping Experience

CREATE MAGIC GIVE SEWING

PFAFF
Perfection starts here.™

The Perfect Machine Deserves the Perfect Extras

Limited Time Only

25% OFF

All PFAFF Accessories and Notions





Handmade Holidays Start Here.

The best gifts are the ones you make yourself. With a CREATIVATE™ Membership, you get access to beautiful holiday projects, including this tree skirt, plus the tools to finish them in time to wrap. Choose Basic, Essential, Extra, or Elite and start on your list today. Visit creativate.com to learn more and start creating!

Sale effective November 1 - December 25, 2026. Additional exclusions may apply. Prices are suggested and may vary by location. Promotional offer terms and pricing are subject to change. ^Launch collection only available with the purchase of a PFAFF® *creative icon*™ 3 between September 1 – December 31, 2026. *Savings shown for each applicable machine is taken off of MSRP. **In-Store Shopping Experiences only included with purchase of select machines and do not apply to previous purchases, and must be redeemed in-store at time of purchase of the machine. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized PFAFF® retailers in Canada.

PFAFF, PFAFF PERFECTION STARTS HERE, CREATIVE ICON, CREATIVE, CREATIVATE, CREATIVE PERFORMANCE, CREATIVE EXPRESSION, PERFORMANCE ICON, SMARTER BY PFAFF, CREATIVE ELEVATE, EXPRESSION, QUILT EXPRESSION, PASSPORT, AMBITION, QUILT AMBITION, and ADMIRE are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved.